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PHLOX SUBULATA

Descriptive Wholesale Price List

SPRING 1936

RIEGEL PLANT COMPANY

Experiment, Ga.

PHLOX SUBULATA, THRIFT, MOSS OR MOUNTAIN PINKS

This is one of our specialties and has become our greatest seller. Its dainty effect and ironclad hardiness makes it a jewel among plants. Responds to almost any kind of treatment, any location. Is as near proof against insects and diseases as any plant we have grown. Will stay with you for years while others will disappear. Few plants possess such wonderful characteristics and has such a wide range of adaptability. In our experience there cannot be too much said about this grand plant of charm with its dainty, mosslike, evergreen foliage and its different blossoming seasons. Especially in the early spring and sometimes before winter is quite gone, the whole plant is hidden beneath a mass of showy blossoms, producing a wealth of spring-like beauty that attracts the eye of everyone, especially at the time of year when most other plants are dormant. This one particular quality makes it a most valuable plant. It has become the landscaper's friend, one of the grandest rockery plants we know of, fine for bordering small beds or whole yards, ideal for slopes and terraces, pools and ponds. Is in great demand for cemetery beautification. Will brighten the many corners and odd places with great effect, covering unsightly spots. Has become very popular with its various varieties and colors as a bedding and mossing plant with pansies and many other dainty flowers.

As to its general hardiness and adaptability, we have grown it on sandy and rocky soils, low lands to heavy clay with great success. It is resistant to both heat and cold, will thrive on either rich or the poorest of soil. Will grow in full sun and have never known it to fail in the shade. Have seen wonderful beds of it around the base of shade trees. It is of easy culture.

We can supply you with excellent stock of the four following standard varieties at a very reasonable price. They are extra good sellers. We are sure we can please you. Our stock is well rooted and true to name. All plants are carefully labeled and packed in light containers. We guarantee satisfaction.

If plants are to be shipped C. O. D., 25 per cent of the amount must accompany the order.

Prices as follows:

LINING-OUT STOCK

Hardy, field-grown, rooted, lining-out divisions, at \$1.35 per 100, postpaid, not less than 25 of a kind. \$6.00 per 1,000, express collect; 250 at 1,000 rate, not less than 50 of a kind.

CLUMPS

Extra heavy, field-grown clumps at \$4.00 per 100, 25, at 100 rate, not less than 25 of a kind.

DESCRIPTION OF VARIETIES

- 994.—Rosea. We are placing this variety at the head of the list. It is still the leader. It is of a rose pink shade. It is a strong grower, wonderfully hardy and a profuse bloomer. The little spikes grow more upright than some others—5 to 7 inches in height. You will not make a mistake in planting Rosea for great beauty.
- 995.—Lilacina. Another strong grower, but more of a creeping variety. Suitable for bold masses in the rockery, completely covered with lovely light lilac blossoms. The foliage is very dainty. You will be highly pleased with this lovely variety.
- 1011.—Moerheimi. A hardy, quick growing, spreading, compact variety. It is highly recommended as a ground covering. The color is a beautiful carmine pink.
- 1012.—Alba. Pure white blossoms completely cover the neat, compact plants in May. Another lovely gem for the rockery—looks like mounds of snow.

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